



Silver Dollar Circuit

Western Gift Expo

March 17 thru March 21, 2010

Application for Exhibit Space

(Applications must be received on or before 3/5/10)

The South Point Equestrian Center invites you to exhibit at the
"17th Annual Silver Dollar Circuit AQHA Horse Show"

Move-In: Monday-Tuesday, March 15-16, 2010 from 8am to 5pm

Show Dates: Wednesday-Sunday, March 17-21, 2010

Vendor hours of operation will be the same as the Horse Show

Move-Out: Sunday, March 21, 2010 (after the show until 10pm)

All Vendors will be located on the Arena concourse for this show.
Space is limited, so please get your application in early!

Please be sure to fill this form out completely and legibly.

Company Name: _____

Contact: _____ Additional Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Requested Booth Space:

_____ 10'x 10' (\$600.00 + \$30.00 special event fee)

_____ 10'x 20' (\$1,000.00 + \$30.00 special event fee)

_____ Corner Booth (if available) add \$50.00 (request only until confirmed by South Point)

_____ Bulk Space Over 200 sq. ft (\$5.00 per sq. ft.)

Please list all products you wish to display or sell at the Show. Your contract will be assigned on the basis of this list. The Silver Dollar Circuit Western Gift Expo is a "Western" oriented show. Items, products, or services not keeping with the criteria will not be accepted. Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary product may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract and all rental monies paid will be forfeited to the Silver Dollar Circuit Western Gift Expo. Briefly describe the product or services offered:

Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned unless requested.

Show management will provide each booth with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of size). Attached to this application are the necessary forms required for additional services (electrical, internet, and phone). Ordering these services is the sole responsibility of the Vendor. PLEASE NOTE: a substantial discount is offered for ordering these services early! There are no provisions for water or drainage within the Events Center.

Show Management reserves the right to assign booth space in accordance with other Exhibitors and products. The Silver Dollar Circuit Western Gift Expo will strive to maintain a variety of diverse products in all areas for this show. Booth assignments will be based upon that criteria. We want to ensure that all our Vendor have the opportunity to be as successful as possible! Please display your exhibit in a manner keeping with our theme. All decorations and booth layouts will be subject to the approval of show management.

The South Point Hotel & Casino is pleased to extend the special "Silver Dollar Circuit" room rate to all Exhibitors participating in this show. Please call the South Point Hotel & Casino at (866) 796-7111 and ask for room reservations. Be sure to mention the "Silver Dollar Circuit" rate when making your reservation. PLEASE BOOK YOUR ROOM EARLY! This special rate and room availability is LIMITED. It is the responsibility of each Vendor to make lodging arrangements.

DEPOSIT/PAYMENT: A \$250.00 deposit must accompany this application. All monies must be in the form of a CASHIER'S CHECK or MONEY ORDER made payable to: South Point Hotel & Casino. Please remember, the deadline for applications is March 5, 2010. Your application must be received on or before this date to be considered. If your application is not accepted, the deposit will be refunded to you. If accepted, the deposit will be applied toward booth rental. Balance in full for ALL booth spaces must be received in our office no later than March 9, 2010. Cancellations after acceptance into the show will result in forfeiture of deposit and all monies paid to date. FAILURE TO COMPLY WITH ALL DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. THE "Silver Dollar Circuit" WESTERN GIFT EXPO IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY

RESERVE SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. You will be notified (via mail) of acceptance/refusal. No telephone calls please! Upon acceptance, an invoice will be sent to you. All Vendors will be invoiced for the Clark County, Nevada "special event fee" of \$30.00 (\$6.00 per event day). **Labor will not be provided for move-in and move-out.**

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the Western Gift Expo to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to the South Point.

Signature: _____

Name: (Please Print) _____

Booth Name: _____

Date: _____

Please return completed application/forms with your payment to:

Florence Sirna or Dee Smalls
South Point Equestrian Center
9777 Las Vegas Blvd, South
Las Vegas, NV 89183
702-797-8005
702-797-8006 Fax

To ensure quicker response times, please limit your correspondence to email if at all possible.

Dee Smalls: smallsd@southpointcasino.com

Flo Sirna: sirnaf@southpointcasino.com